

# InfoSTEP - Case Study

## Feed Back Management



### CUSTOMER PROFILE

Customer is a multinational corporation with more than 65,000 employees and annual revenue of US\$36.10 billion as of 2009. Headquartered in San Jose, California, it designs and sells networking and communications technology and services.

### TECHNOLOGY ENABLERS:

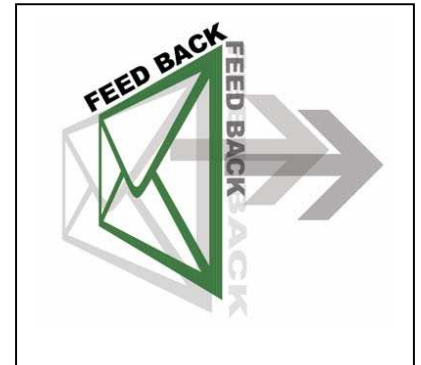
- Informatica
- Siebel Analytics
- Oracle 11i

### BUSINESS BENEFITS

- Improved productivity by removing the manual work earlier done by the manager
- Automated agenda building
- Automated creation and broadcast of a survey
- Provides approval, publication and document archival
- Generate both the Minutes and Summary of Actions

### BUSINESS CHALLENGE

- Events have multiple tracks
- Technical challenges in integrating with MOSES
- Generate Industry standard file formats



### OBJECTIVES

- Building an agenda for an event which might have multiple tracks
- Integration with eLustro implementation
- Integration with MOSES
- Provides broadcasting the feedback collected on each of the topics to the respective topic presenters at a predefined date/time
- Facilitate creating a printable/publishable agenda.

### SOLUTION

- Customer chose InfoSTEP as a solution provider.
- Based on using eLustro Agendas as a base framework to help in building agendas
- Provides templates for easy usage and customization
- Integrating it with eLustro and MOSES implementations
- Ability to create, edit, copy and delete agendas
- Generates and host HTML file that can be used by MOSES for each event
- Generates automatic survey for each agenda
- eLustro Agendas shares the same backend database and the JSP infrastructure as that being used by eLustro thereby reducing the development cost
- InfoSTEP adopted the Global Delivery Model for project execution at a low cost to customer

OUR UNIQUE VALUEINNOVATION APPROACH HAS HELPED MANY CUSTOMERS

A simultaneous pursuit of High Quality and Low Cost in everything we do!

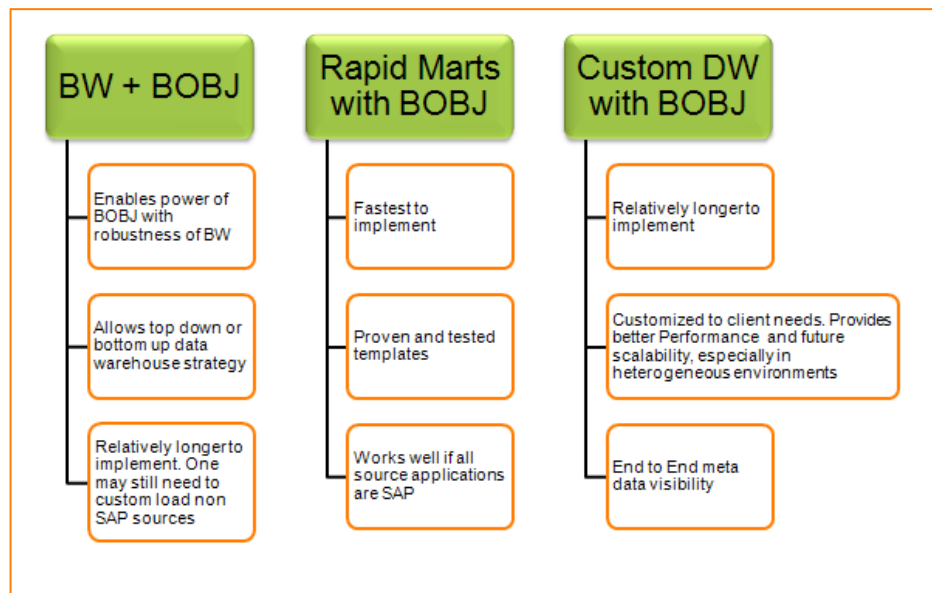
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### About InfoSTEP

InfoSTEP India is a global solutions company specializing in Business Intelligence, Data Integration, MDM, and Emerging Technologies. InfoSTEP is a pioneer in providing Business Intelligence solutions across all the segments in the industry. Using a global delivery model and process innovation we provide unique valueInnovation to our customers.

### BI Best Practices



### InfoSTEP Fast Facts

#### EXPERTISE

- 10+ years of Enterprise BI and support expertise
- 5+ years of large scale BI implementations in the Indian market

#### LOCATIONS

- USA, Hyderabad, Mumbai, Australia, Dubai

#### VERTICAL EXPERTISE

- BFSI
- Healthcare
- Telecom
- High Tech

#### STRENGTHS

- Enterprise experience and excellent track record in implementing end-to-end BI solutions
- Methodology driven
- Recognized as Business Objects XI R2 Migration Specialists
- Best Solution Provider award (Asia Pac) for 2007

#### CERTIFICATION

InfoSTEP is an ISO 9001:2008 certified company, certified by ANAB and NABC.



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