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**Business Intelligence Leader Saama Technologies acquires InfoSTEP Inc. *Combined companies will provide specialized Data Analytics solutions in key vertical markets.***

CAMPBELL, California [Jan 17<sup>th</sup> 2011] – Saama Technologies, Inc., a pure-play IP enabled Business Intelligence and Data Management solution provider, acquired InfoSTEP Inc. an emerging player in business intelligence services. The combination of these two well-respected companies creates a compelling value to joint customers, supports the shared vision and aggressive growth plans of the companies.

Both Saama and InfoSTEP have a large number of marquee clients including several Fortune 500 companies. This acquisition further aligns Saama Technologies to the market requirements for verticalized solution offerings with:

- Stronger business partner for Customers, offering broadest, most competitive portfolio of Business Intelligence and Data Management Services in the industry
- Deeper verticalized BI offerings in Healthcare, Public Safety, Hi-Tech and CIO Analytics
- Broader expertise across all leading and emerging Business Intelligence and Data Management Products
- Array of "Service Products" from Data Discovery to Advanced Analytics that are complementary to BI software products in the market place that increase the effectiveness of implementations
- Thought-leadership in Collaborative, Mobile and Syndicated BI trends

“InfoSTEP is an emerging player in Healthcare, Banking and Financial Services & CIO Analytics space and provides us additional capabilities to fast track our customer’s Data & Analytics initiatives and strategies”, said Suresh Katta, CEO Saama Technologies, Inc. “InfoSTEP’s approach of ‘service products’ - a combination of process driven quality offerings aided by IP is in complete alignment with Saama’s strategy and this creates a synergistic environment for accelerated growth. The leadership team of InfoSTEP will integrate with the management team of Saama effective immediately.” said Katta.

According to Sagar Anisingaraju, CEO, InfoSTEP Inc., “the combination provides InfoSTEP a broader platform to execute its vision of providing ValueInnovation<sup>SM</sup> to clients. In addition, it provides us a stronger foothold for our vertical offerings and intellectual property. Together we will be able to provide innovative and cost effective analytical solutions to our customers”.

#### **About Saama Technologies**

Saama Technologies, Inc. is a pure-play business intelligence solution provider that has revolutionized the way organizations make decisions through business intelligence. Since 1997, the company has combined its extreme BI technology expertise, unique intellectual property portfolio and strong relationships with the industry’s leading technology providers to deliver pure business intelligence to the world’s largest information-focused organizations. Saama’s customers are Fortune 500 organizations within a wide range of industries, including pharmaceutical, public safety, technology, and financial services. For more information, visit [www.saama.com](http://www.saama.com).

#### **About InfoSTEP Inc.**

InfoSTEP Inc., was established in 1998 in Silicon Valley and is an emerging Business Intelligence & IT services provider focused in: Healthcare, Banking & Finance, HighTech and IT Business Management.

Saama InfoSTEP acquisition announcement Jan 16<sup>th</sup> 2011

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