

InfoSTEP - Case Study on Financial Industry

EDW Solution for Global Financial Services Company



CUSTOMER PROFILE

The customer is a global financial leader, delivering value and innovation services to 4.5 million customers worldwide. Its financial solutions include a suite of online trading, investing and banking products.

OBJECTIVES

- Standardize and automate reporting process
- Reduce the report availability latency

BUSINESS PAIN

- Data dependency leading to latency
- Takes a lot to get an integrated and consistent view across many data sources and types (external data, MS-Excel spreadsheets, flat files)
- Inconsistent data definitions, reporting process and templates

TECHNOLOGY ENABLERS:

- SAP Business Objects XI R2
- DB2

BUSINESS BENEFITS

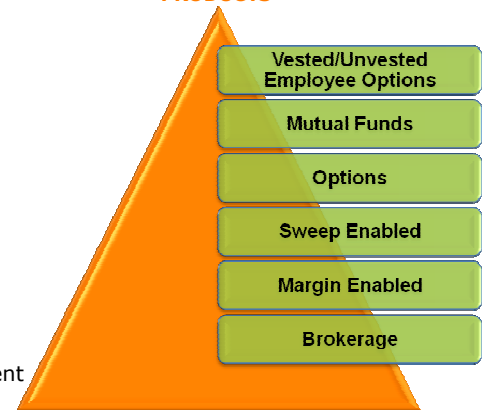
- Drill Down capability:** Users attained ability to drill into reports for further analysis
- Operational Efficiency:** Analysts obtained real-time, user-driven and directed query and output capability.
- Improved Flexibility:** Users achieved ability to create charts and graphs in Business Objects or export to excel
- User Empowerment:** Users gained ability to perform their own drill-down analysis in real-time by selecting new variables, setting filters, and changing dimensions.

EDW/BI SOLUTION

The solution involved the following activities

- Project Plan definition
- EDW/BI Strategy and Implementation Definition
- EDW modeling and design
- Key metrics (350) identification and definitions
- Corporate data dictionary definition
- Reports design and development
- Report distribution through portal implementation
- Installation, configuration and deployment of SAP Business Objects XI R2
- End User Training

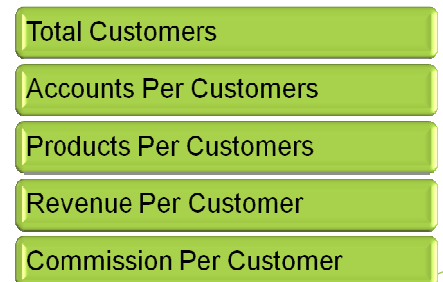
PRODUCTS



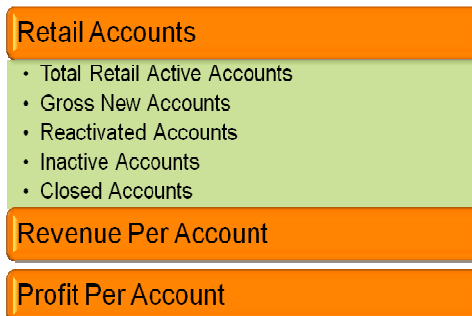
FINANCIAL METRICS



CUSTOMER METRICS



ACCOUNT METRICS



OUR UNIQUE VALUEINNOVATION APPROACH HAS HELPED MANY CUSTOMERS

A simultaneous pursuit of High Quality and Low Cost in everything we do!

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InfoSTEP Fast Facts

EXPERTISE

- 10+ years of Enterprise BI and support expertise
- 5+ years of large scale BI implementations in the Indian market

LOCATIONS

- USA, Hyderabad, Mumbai, Australia, Dubai

VERTICAL EXPERTISE

- BFSI
- Healthcare
- Telecom
- High Tech

STRENGTHS

- Enterprise experience and excellent track record in implementing end-to-end BI solutions
- Methodology driven
- Recognized as Business Objects XI R2 Migration Specialists
- Best Solution Provider award (Asia Pac) for 2007

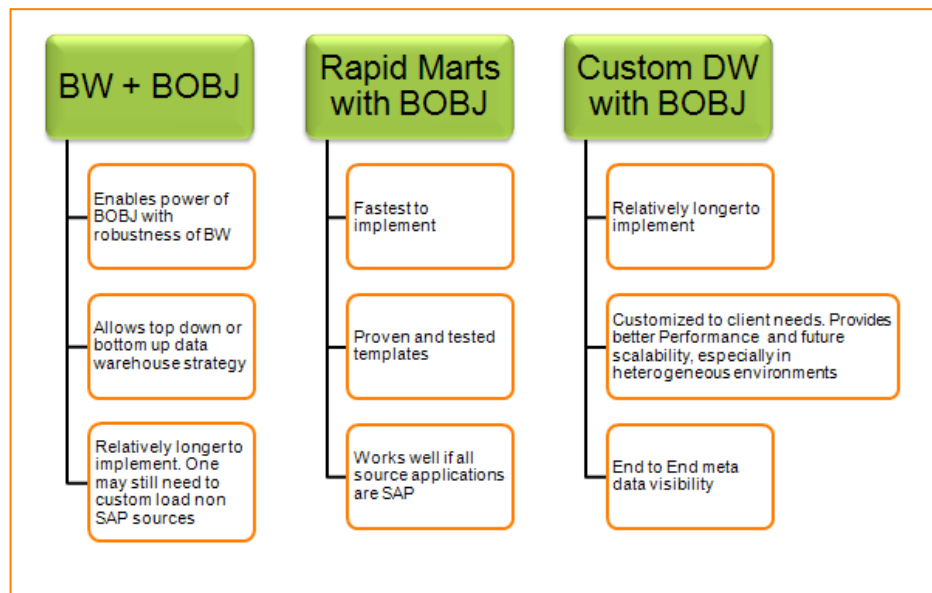
CERTIFICATION:

InfoSTEP is an ISO 9001:2008 certified company; certified by ANAB and NABCB.

About InfoSTEP

InfoSTEP is a global solutions company specializing in Business Intelligence, Data Integration, MDM, and Emerging Technologies. InfoSTEP is a pioneer in providing Business Intelligence solutions across all the segments in the industry. Using a global delivery model and process innovation we provide unique valueInnovation to our customers.

BI Best Practices



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